

Press release  
For immediate release

Geneva, November 2, 2023

## 29th GIFF: Opening and first weekend of the 29th edition

Tomorrow, on November 3, the Geneva International Film Festival (GIFF, November, 3 – 12) will open the doors of its 29th edition with the Swiss premiere of the latest production by prolific French filmmaker Quentin Dupieux, *DAAAAAALLII*, which is already sold out. This exceptional preview will be attended by Thierry Apothéoz (State Councilor for the Department for Social Cohesion), Alfonso Gomez (Mayor of the City of Geneva), Gilles Marchand (CEO of SSR, the Swiss Broadcasting Corporation), joined by Gueric Canonica (Acting Chairman of the GIFF Foundation Board) and Anaïs Emery (GIFF Executive and Artistic Director). The first guests of honor will be in attendance as soon as the event opens its doors, including Marguerite Kudelski who will be recounting the history of the legendary Nagra (*La Suisse, le son et la Nagra* [Switzerland, Sound and the Nagra], November 3) and the Kourtrajmé collective, which has no fewer than nine guests present for screenings of productions by its members – established and emerging filmmakers alike.

### The Virtual Territories go into orbit (from November 3)

From 6pm on Friday November 3, the Virtual Territories immersive park invites you to dive into its digital program, offering a richness rarely seen in Europe! Taking over the Maison Communale de Plainpalais, this immersive program is organized in the form of a journey, confirming the GIFF's unique exploratory perspective which showcases its selection of virtual, augmented and mixed realities. The Festival's digital offering is also extended with *The Eye & I*, *In Pursuit of Repetitive Beats* and *Wallace & Gromit in the Grand Getaway*, three exceptional immersive experiences to be discovered, respectively, at the Maison des Arts du Grütli, Maison Communale de Plainpalais and in the XR Roadshow space, a new mediation project.

### A strong female presence in the various sections

During this opening weekend, the GIFF's international competitions will bring together a host of leading female directors and creators of series and immersive experiences to present their productions: Ramata-Toulaye Sy (*Banel & Adama*), Patricia Echeverria Liras (*Remember this place: 31°20'46"N 34°46'46"E*), Héléna Klotz (*La vénus d'argent/Spirit of Ecstasy*), and Sofie Gråbøl (*Prisoner*). There is also a strong female presence outside the competition, including creators Delphine Lehercey and the cast of her series (*Les Indociles*), and Iris Brey alongside her lead actress Alma Jodorowsky (*Split*). [Find out more about all of this year's guests on our website.](#) For interview requests, please contact [presse@giff.ch](mailto:presse@giff.ch).

### Switzerland, Sound and the Nagra by Marguerite Kudelski (November 3 and 4)

This year, GIFF celebrates the Swiss company Kudelski and its enduring presence within the global audiovisual industry, specifically its iconic Nagra, the family of magnetic tape sound recorders it invented. First marketed in 1951 by Stéphane Kudelski, these devices revolutionized sound recording for film, television, radio and elsewhere, thanks to their portability and efficiency – not only technically and practically, but also artistically. Marguerite Kudelski, Stefan's daughter and currently a member of Kudelski-Nagra's Board of Directors, will be present at GIFF to explore the history of the Nagra in a Masterclass discussion with researchers from the University of Lausanne.

### The Kourtrajmé collective, winner of the Geneva Award (November 4 and 5)

Founded in 1994 by the directors Kim Chapiron, Romain Gavras and Toumani Sangaré, the Kourtrajmé collective is now formed of around a hundred artists who are currently bolstering the rich and varied skillset of this group, reflecting the multifaceted environment of the contemporary audiovisual world. With its roots in the new millennium's digital revolution, the singular trajectory of the collective is marked by its bold use of new media. In 2018, Kourtrajmé opened its own school,

**GIFF** 29th GENEVA  
INTERNATIONAL  
FILM FESTIVAL  
3-12.11.2023

**GDM** 11th GENEVA  
DIGITAL  
MARKET  
6-10.11.2023

created by filmmaker Ladj Ly and now under the directorship of Nabil Zerfa. Free and accessible, the school tutors young talents in the various disciplines of film and narrative innovation. This promising new generation of filmmakers will be honored at a series of screenings featuring a selection of their work.

**POP TV: Yvan Butler, a television filmmaker (from November 5)**

This year, the GIFF is partnering with Cinémathèque suisse and RTS to pay homage to Genevan director and photographer Yvan Butler with a highly diverse retrospective: cinema films, TV movies, cultural programs and documentaries recovered and restored by our partners. From the 1960s onwards, Yvan Butler's career was a key part of the formative, libertarian period of the early days of the RTS, known as the era of TV filmmakers, a history which at times was intertwined with that of the New Swiss Cinema, and formed an intrinsic part of the RTS until the 2000s. Now at the remarkable age of 93, Yvan Butler will be in attendance to present his work. This rich program will continue after the Festival at Cinémathèque suisse (from November 14) and will also be available on RTS and RTS Play.

**The Geneva Digital Market catalog is now available!**

Located at the heart of the [GIFF](#), the Geneva Digital Market (GDM) is the only event of its kind in Switzerland to focus on audiovisual innovation. Taking up residence in RTS studio 4 from November 6 to 10, the GDM offers roundtables, pitching sessions and networking events for audiovisual professionals, which can be accessed by presenting your Festival accreditation. [The full GDM catalog is now available!](#)

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**SAVE THE DATE**

**November 3 – 12** | 29th Geneva International Film Festival

**November 6 – 10** | 11th Geneva Digital Market

**November 8** | Digital Night

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