

Press release
Geneva, 7 May 2020

Anaïs Emery appointed new General & Artistic Director at GIFF

The GIFF Foundation is delighted to announce the appointment of Anaïs Emery as General and Artistic Director of the Geneva International Film Festival (GIFF). She will start on 1 January 2021 and takes over from Emmanuel Cuénod who announced his departure after the 26th GIFF [November 6-15, 2020].

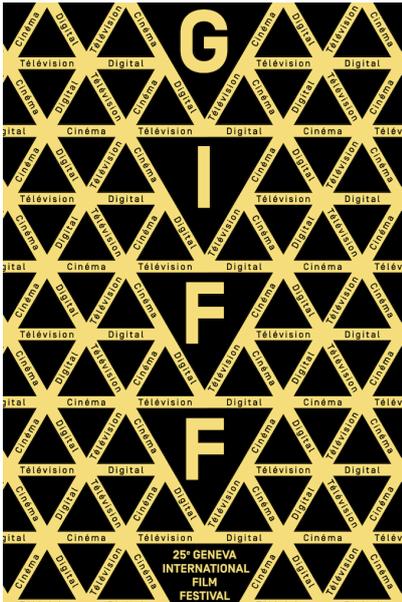
Her mission will be to draw on her experience to further develop GIFF, enhance its reputation and support digital creation and the Swiss film industry. *“Given her outstanding career, especially as Artistic Director at NIFFF, we are convinced we will be able to rely on her film industry and digital creation expertise as well as her clear-sighted vision of current issues relating to the audiovisual industry and film festivals, to chart the future of GIFF with serenity”*, says Anja Wyden Guelpa.

Cofounder of the Neuchâtel International Fantastic Film Festival (NIFFF), Emery has been its Artistic Director since 2006, turning the festival into a major international event. Having been curator for an independent cinema, festival director [The Nantes International Science-Fiction Film Festival], member of the European Fantastic Film Festivals Federation’s committee [2009 to 2016], she is also committed to supporting up-and-coming filmmakers in Switzerland.

“We look forward to welcoming Anaïs Emery to GIFF. Her vision and enthusiasm appeal to us and this will undoubtedly allow us to meet the challenges initiated by Emmanuel Cuénod who since 2013 has turned this festival into a recognized and highly acclaimed event beyond our borders. I would like to thank him whole heartedly for this contribution and commitment to the Festival and wish him success in his future endeavors”, says Anja Wyden Guelpa.

The 26th Geneva International Film Festival (GIFF) will take place from November 6 to 15, 2020.

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The Geneva International Film Festival (GIFF)

Since its inception in 1995, Geneva International Film Festival (GIFF) has been supporting the role of independent authors in creative processes. At the crossroads of genres and disciplines, a place to experiment, get together and celebrate, the Festival showcases a program featuring films, TV series and digital arts for ten days every year. It also devotes considerable attention to innovation, music and up-and-coming talent in its various programs.

Located in the heart of the international city of Geneva, GIFF contributes to the development of the Swiss and international digital industry thanks to its professional program, the Geneva Digital Market, as well as its PLUGS program, which every year groups together a series of events organized in partnership with other foreign festivals, markets and institutions.



Anaïs Emery: biography

Born in Neuchâtel, Anaïs Emery cofounded NIFFF and has been serving as its Artistic Director since 2006, turning the festival into a major international event that celebrates the diversity of the fantasy genre and the multidisciplinary aspects of cinema. Committed to helping the new generation of Swiss filmmakers, she is part of a pool of experts from Cinéforum, the Swiss Film Academy and the committee of the Swiss Film Festivals Association.

From 2009 to 2016, she sat on the board of the European Fantastic Film Festivals Federation. She was also the Artistic Director for the Nantes International Science-Fiction Film Festival (France), curator for an independent cinema and a film student at the University of Lausanne. In 2017 she graduated with an Advanced Studies Diploma (DAS) in Digital Communication and Web Expertise from the University of Geneva and launched the FUTURE STORYWORLDS@CERN workshop.