

Press release
For immediate release

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29th GIFF : Edmond de Rothschild, new partner of the 29th edition of the Festival

The Geneva International Film Festival (GIFF, November 3 - 12) is pleased to announce a new partnership with the Edmond de Rothschild Group for the 29th edition of the event. This unprecedented collaboration is rooted in a shared desire to stimulate innovation, creativity, and culture in an environment deeply rooted in the heart of Geneva. This partnership will support the GIFF's missions.

On the eve of its jubilee next year, the GIFF is delighted to be able to count on a new main partner for its 29th edition: the Edmond de Rothschild Group. An internationally renowned company, this Franco-Swiss institution offers an innovative and daring vision of philanthropy in keeping with the Festival's rebellious nature. The collaboration between the two institutions will support the GIFF's strategic thinking and missions for its audiences: promoting diversity and creative innovation, supporting emerging talent, and fostering inclusive access to new forms of audiovisual production.

"We are honored and excited to collaborate with the Geneva International Film Festival this year, as this partnership represents a unique opportunity for us to push back the boundaries of creativity and culture. We are delighted at the prospect of working together to create a 29th edition that we hope will thrill its dedicated audience," says **Matías Mariétan**, Head of Swiss Market Geneva at Edmond de Rothschild.

"We are honored that the Edmond de Rothschild Group has become one of the main partners of the Geneva International Film Festival and its market for audiovisual innovation on the eve of its 30th edition. We are convinced that the Edmond de Rothschild Group will be an invaluable support in our strategic reflections and the deployment of the Festival's missions towards its diverse audiences. This new partnership heralds an exciting 2023 edition," emphasizes **Anaïs Emery**, General and Artistic Director of GIFF.

SAVE THE DATE

September 1 | Accreditation opening
October 12 | Program announcement
November 3 - 12 | 29th Geneva International Film Festival
November 6 - 10 | 11th Geneva Digital Market
November 8 | Digital Night

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