



GIFF 21: MORE INCLUSIVE AND TRANSDISCIPLINARY JURIES TO PRESENT THE AWARDS AT THE 27TH EDITION

The juries for the next Geneva International Film Festival (GIFF), which will take place from November 5 to 14, will take a brand-new form. In keeping with the Festival's desire to break down barriers between genres, formats and audiences, GIFF has made major changes by offering the next generation of Swiss filmmakers, festivalgoers and the many sectors within the audiovisual and digital industries the opportunity to take part in the juries of its competitions [each of which is worth CHF 10,000, donated by the City of Geneva]. The jury of the International Features Competition will comprise four film students in addition to a renowned filmmaker, while the International Series Competition will be entirely open to the public through a call for applications, and the Immersive Works Competition will bring together professionals from many sectors of the audiovisual, digital, and creative industries.

INTERNATIONAL FEATURES COMPETITION:

A renowned personality alongside the next generation of Swiss filmmakers

The Jury of the International Features Competition will comprise a renowned guest alongside four film students [theory and practice] from Swiss universities. This new format emphasizes GIFF's mission to offer new opportunities to the next generation of Swiss filmmakers through a unique experience for students alongside a major figure in the audiovisual industry. The five members of the jury will deliberate together to award the Reflet d'Or for the best feature film in 2021 [worth CHF 10,000, offered by the City of Geneva].

INTERNATIONAL SERIES COMPETITION:

An inclusive jury consisting entirely of festivalgoers

True to the highly popular status of series, this year GIFF is counting on its festivalgoers to make up its jury and thus value the public's expertise. Through a call for applications [now open on the website www.giff.ch], the Festival invites the five selected candidates to enjoy the unique and total experience of sitting on a jury [screenings on the big screen, deliberations and award ceremony]. The Jury will award the prestigious Reflet d'Or for the best series in 2021 [worth CHF 10,000, offered by the City of Geneva].

INTERNATIONAL IMMERSIVE WORKS COMPETITION:

A jury that decompartmentalizes the audiovisual industry

GIFF is committed to breaking down barriers between genres and formats in order to promote the convergence of sectors, the transfer of skills, and diversity in the audiovisual industry. The jury of the International Immersive Works Competition will

thus invite five personalities from the digital, academic, and artistic worlds to award the Reflet d'Or for the best immersive work (worth CHF 10,000, offered by the City of Geneva). With this transdisciplinary jury, GIFF perpetuates its mission of promoting audiovisual innovation to a wide range of actors on the creative scene.

SAVE THE DATE

September 9 | Opening of the accreditations

September 20 / 22 / 25 / 28 | GIFF UNLIMITED X ArtTech Foundation + EPFL Pavilions

October 14 | Press conference and opening of the ticket office of the 27th GIFF & 9th GDM

November 5 – 14 | 27th Geneva International Film Festival

November 8 – 12 | 9th Geneva Digital Market

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