



**06 – 15.11.2020**

**26<sup>e</sup> GENEVA INTERNATIONAL  
FILM FESTIVAL**

**G I F F . C H**

*Press release  
October 6, 2020*

### GIFF and Stephan Eicher to bring the Plaza to life!

For an exceptional evening on November 7, Swiss artist Stephan Eicher in the company of musician Superpoze and the Geneva International Film Festival (GIFF) will take over the legendary Plaza for an event at the crossroads of reading, sound creation and projection. Through this unique performance, festivalgoers will be invited to picture films that never made it to the screen.

In 2020, film crews stopped shooting. Sets were deserted, movie theaters empty. How might we express our admiration for those who, every day, fought tooth and nail for cinema to continue to exist? With the invaluable support of the Plaza Foundation, GIFF has teamed up with Stephan Eicher to pay tribute to them by resurrecting, for the duration of a show, a handful of scripts that never made it to the screen, imagined by illustrious 20<sup>th</sup> century authors and artists. This unique creation, narrated by actors, will also be an opportunity for the public to rediscover one of the most emblematic movie theaters in Switzerland before its complete renovation, scheduled for 2023.

From Sunday, November 8 and for the rest of the Festival, the Plaza will also host GIFF's VR Cinema. Swivel seats and virtual reality headsets will enable festivalgoers to experience, in complete safety thanks to a particularly strict health system, dizzying digital works, gleaned from the four corners of the globe by the Festival's programming teams. "This is a way of reminding us all that while the Plaza's proportions and atmosphere make it a dream setting for movies, its architecture also reflects the innovative dimension of cinema," notes GIFF Artistic and General Director Emmanuel Cuénod. "We are proud to partner with the Plaza Foundation to allow the general public to relive intense experiences in this venue, which we have missed so much. We have found the best partner in Stephan Eicher, who had the artistic courage to embark on this adventure with us, even though we were living through great moments of uncertainty."

Important dates and information:

- The whole program at the Plaza will be online and tickets will be on sale on October 15
- 26<sup>th</sup> Geneva International Film Festival: November 6 - 15
- ***It's Alive : a journey into invisible cinema*** show featuring Stephan Eicher: November 7